

Insight China Final Presentations

7 May 2010

Room: ORI 304

Programme

12.50	Welcome and Introduction	Rolf Dornberger	10 minutes
13.00	Impact of urbanisation & demographic changes on demand for transport services.	Tania Weiss Melissa Bürgin Sabrina Gallardo	30 minutes (25 minutes presentation plus 5 minutes Q & A)
13.35	Impact of urbanisation & demographic changes on energy use, supply and transmission	Volha Buslava Irene Friedli	25 minutes (20 minutes presentation plus 5 minutes Q & A)
14.05	Break		20 minutes
14.25	Development of telecoms services in an urbanising society	Florian Bammatter Daniel Thüring Dušanka Stevanovic	30 minutes (25 minutes presentation plus 5 minutes Q & A)
15.00	Attracting high tech and service industries into Chinese regions.	Uwaeke John Amandi Roger Brugger Dijana Kokai	30 minutes (25 minutes presentation plus 5 minutes Q & A)

15.35	Reaching Chinese consumers in an urbanising society	Oliver Graf Sonja Simmen Michael von Arx	30 minutes (25 minutes presentation plus 5 minutes Q & A)
16.05	Break		20 minutes
16.25	PR Team: Insight China PR Handbook 2009/10	Michael Döbeli Andrea Krebs Chung-Eng Taing	30 minutes (25 minutes presentation plus 5 minutes Q & A)
17.00	Final Comments - Official closing of Insight China Project 2010	Michael Jeive	15 Minutes
18.00	10 Years Internationalisation HSW Event		